

**Eric
Garcetti**
#Iamayor



Los Angeles Small Business Week

In collaboration with the U.S. Small Business Administration

MAY 12-16, 2014

An **SBA** Event

Disaster Preparedness & Assistance Forum for Small Business & BIDs

FREE EVENT

FEATURED SPEAKER
DR. LUCY JONES

SEISMIC RISK ADVISOR TO
MAYOR ERIC GARCETTI,
SCIENCE ADVISOR, RISK REDUCTION,
U.S. GEOLOGICAL SURVEY
& VISITING RESEARCH ASSOCIATE
AT THE SEISMOLOGICAL
LABORATORY OF CALTECH

Currently, Dr. Jones is leading a partnership between the USGS and the City of Los Angeles to create solutions to four of the most significant seismic vulnerabilities in the City.

Dr. Jones has authored over 100 papers on research seismology with primary interest in earthquake statistics and integrated disaster scenarios.



Come meet and learn from city, state, federal and nonprofit subject matter experts on resources available before, during and after a disaster.

Seminar will feature presentations by:

- Deputy Mayor of Homeland Eileen Decker (opening remarks)
- City of Los Angeles Emergency Management Department
- FEMA (Federal Emergency Management Agency)
- Red Cross
- Small Business Administration – Disaster Assistance
- California Office of Emergency Management
- Los Angeles Fire Department
- Los Angeles Department of Water and Power

Thursday, May 15, 2014 (3-5pm)

EVENT LOCATION

Tom Bradley Tower, 27th Floor
Los Angeles City Hall
200 N. Spring St.
Los Angeles, CA 90012

EVENT PARKING

Parking Garage
City Hall East
201 N. Los Angeles St.
Los Angeles, CA 90012

RSVP & PARKING PERMIT

RSVP: Please RSVP to Anna Webb at:
Anna@southpark.la.

BID members and Resource Partners
- **please RSVP** as soon as possible in
order to have a confirmed count of
attendees.

PERMIT: Bring this flyer with you as
your parking permit - this will allow
you to enter the City Hall East –
Parking Garage.



**City Hall & Tom Bradley tower
(26th & 27th Floor)**

PLEASE READ CAREFULLY:

PARKING: City Hall East parking garage
is located at 201 N. Los Angeles Street,
Los Angeles 90012 on the west side of Los
Angeles Street between Temple and 1st
Street (across the street from Parker
Center).

MAP ON FOLLOWING PAGE

Disaster Preparedness & Assistance Forum for Small Business

Forum co-hosted by:

As part of National Small Business Week - Los Angeles
Mayor's Office of Economic Development, U.S. Small
Business Administration, Los Angeles District Office,
Los Angeles BID Consortium and South Park BID.

National Small Business Week (May 12-16)

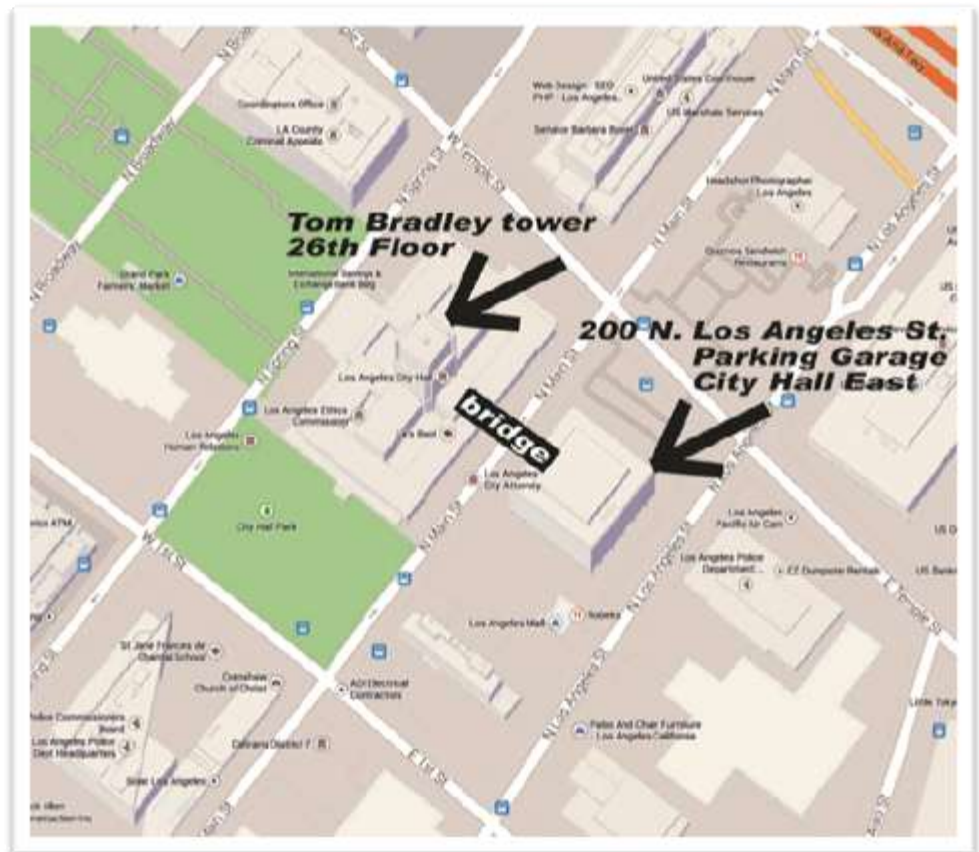
Every year since 1963, the President of the United
States has issued a proclamation announcing National
Small Business Week, which recognizes the critical
contributions of America's entrepreneurs and small
business owners.

More than half of Americans either own or work for a
small business, and they create about two out of every
three new jobs in the U.S. each year.

As part of National Small Business Week, the U.S. Small
Business Administration takes the opportunity to
highlight the impact of outstanding entrepreneurs,
small business owners, and others from all 50 states
and U.S. territories. Every day, they're working to grow
small businesses, create 21st century jobs, drive
innovation, and increase America's global
competitiveness.



Map of Tom Bradley tower & City Hall East (Parking)



Please Read Carefully

The parking garage will be on your right-hand side, just pass the mid-block traffic light as your travel south on Los Angeles Street from Temple Street. Turn RIGHT into the driveway. The attendant will have a day pass for you and/or use your Day of Parking Permit.

Unless parking is full, attendant will direct you to park in the "Visitor's Section" of P2, P3 or P4 (down a ramp to your slight left).

Once parked, head toward the center of the parking lot (south toward the white vans and city cars parked inside the fence) and follow the walkway and enter

the building's parking entrance. Take either bank of elevators to the 3rd Floor.

DIRECTIONS FROM CITY HALL EAST TO CITY HALL: Once you exit the elevator, head west and look for the "Bridge" signs. The bridge connects City Hall East (where you parked) and City Hall. As you cross the bridge, there will be a security guard on your right. Sign-in and get a visitor's pass – please bring photo ID. After you have your pass, continue across the bridge.

FYI - Parking, passing through security and reach the tower may take 30 minutes.